

Every company says they will be the best for you. But how do they prove that? Experience? Knowledge? Leadership? Price? Reputation? Number of Twitter followers? What it boils down to is this: What is most important to *you*?

If you're not sure what questions you should be asking, check our FAQ page at [www.LivingOrderSA.com](http://www.LivingOrderSA.com) for a list. I invite you to read about my accomplishments and the company that I've built up, and use this information to help you make your decision.

- Helene Segura

### LivingOrderSA's Highlights:

- We abide by the ethics code put forth by the National Association of Professional Organizers (NAPO) and the ethical and legal guidelines enforced by the Board of Certification for Professional Organizers (BCPO).

Why this matters: You are about to allow a consultant to enter your home or the inner workings of your business and share private information. You need to know that we believe in integrity, honesty and confidentiality. If we do not uphold these standards, certification can be revoked.

- LivingOrder® San Antonio is one of the few organizing and productivity firms in South Texas that is owned by a Certified Professional Organizer®.

Why this matters: In order to qualify to sit for the rigorous international certification exam, an organizer must have logged 1500 coaching hours within only a three year period to prove that she is experienced and successful enough to be considered. Certification shows a commitment to the profession and raising the bar, as well as a demonstration of expert knowledge and skill.

- We don't believe in cookie cutter methods.

Why this matters: We use a holistic approach based on years of experience and training to develop customized solutions specifically for you and your situation. There is no such thing as "one size fits all."

- We believe that working together will lead to your success.

Why this matters: After nearly a decade in business, we know that clients who commit to a program are more successful than those who are just "testing the waters." We want you to be successful so we require a minimum of two sessions.

- LivingOrder® San Antonio does not use sub-contractors or contractors.

Why this matters: Our *employees* are trained to meet or exceed national standards and to abide by LivingOrderSA's high expectations. Contractors - by legal and IRS definitions - are not required to follow a company's procedures or handbook. I meticulously train my employees to follow the systems and procedures that I've used to help so many clients.

- LivingOrder® has been in business since 2002 and is insured and bonded.

Why this matters: You want a company that is well-established and will be there for you in the long-run. And, in the event of a mishap, you are protected. I'm proud to say that we've never had a claim filed.

## Helene Segura's Highlights:

- I was nominated to serve on the international governing body of the organizing profession.  
Why this matters: There are thousands of organizers around the world, so it is an honor and privilege to be recognized by my peers as a leader in the industry. In 2011, I was named as the Director of Communications for the international Board of Certification for Professional Organizers (BCPO). In 2013, I was appointed as the President. I was also named as a National Trainer for Quantum Leap, which is a committee within the National Association of Professional Organizers (NAPO).
- I am a published author.  
Why this matters: You want an innovative company to alleviate your stressful situation. I have pioneered unique methods, systems and teaching materials, all of which we teach our clients. The methods are also explained in my books, *Less Stress for Teachers: More Time & An Organized Classroom* and *ROAD MAP to Get Organized: Discover Your Thinking, Learning and Working Styles to Get Your Life Back on Track*. Additionally, I was asked to contribute to an e-book called *Sync or Swim*, which offers 201 tips from organizing experts around the world.
- I am active at the international level of organizing.  
Why this matters: I serve as an expert on the team of Certified Professional Organizers at The Clutter Diet®, helping thousands of members from over a dozen countries get organized via the Internet. I am proud of the skills that I've showcased that led me to be asked to serve with this esteemed group.
- I enjoy powerful relationships with Certified Professional Organizers across the country.  
Why this matters: This allows my team to stay abreast of the latest advancements and apply innovative practices. I can also refer our clients to CPO's across the country if they ever relocate from San Antonio or have family in need in other parts of the world.
- I annually attend NAPO's national organizing conference.  
Why this matters: My team strives for continuous improvement, which includes furthering our education from nationally known trainers and getting updates on the newest organizing products and productivity practices. I have attended each year since 2009 and have been requested to present to my colleagues in 2011, 2012 and 2013 – a great honor.
- I have been a leader in the organizing industry locally.  
Why this matters: I was on the board that helped establish our local San Antonio chapter of NAPO, serving as the Founding Director of Communications and Technology. I served on the board from 2006 until 2011, leaving the local board when I was asked to serve at the international level. I continue to assist with the chapter's annual GO Month community event. I believe in promoting the industry about which I am so passionate.

- I have more than 40 media appearances.

Why this matters: From local television and publications to *Woman's Day* and A&E's *Hoarders*, the media respects the credibility I have established in my industry.

- I am involved in the community.

Why this matters: I am partnered with Goodwill of San Antonio, so we help educate San Antonio about getting organized for a good cause: Declutter + Donate = Change Lives. I also present pro bono to the clients assisted by Dress for Success and Fairweather Family Lodge. It is important to me to give back in any way I can.

- I have strong partnerships within the business community.

Why this matters: In addition to the business relationships I have developed over the years, I have served on the board of the local chapter of the National Association for Female Executives (NAFE) since 2010, and have created strong business relationships which benefit my clients. When our clients need resources other than organizing, we can point them in the right direction.

## So, what does all of this mean?

Through my passion, research and innovation, I've become an expert in the field of organizing and productivity. My reputation extends beyond San Antonio and across the nation. I believe in honesty and integrity and have chosen the members of my team based on these character traits, as well as their desire to help others and consistently deliver excellence. If quality, knowledge, experience, reputation, and leadership in the profession are important to you, then you'll want to read about what services we offer to help our residential and business clients kick chaos to the curb.

If you feel that these qualifications do not meet your standards, I invite you to research other companies owned by Certified Professional Organizers®. You can find them here: <http://www.CertifiedProfessionalOrganizers.org/cpo-directory.php>

If you definitely know that you want us to help you but are afraid of how expensive it might be to work with an elite organizing firm, please contact us to discuss your situation. We will most certainly never be the lowest price in town, but you'll be surprised at how much it *doesn't cost* to experience two sessions that will *change your life*.