

Organizing and productivity expert Helene Segura is a straight talking, no holds barred, driven innovator who wants to make the world a simpler and more relaxing place through education and humor. She helps busy entrepreneurs and educators regain control of their stressful living and working spaces by teaching clients how to understand their core issues causing disorganization and thereby prevent it in the future. Helene is structured yet free-spirited. She is serious when she gets down to business, but her wicked sense of humor sneaks in to lighten the mood.

Helene has been involved in the education world since 1993, when she began her career as a teacher. While spending more than a decade in the classroom, she developed organizational methods that she now shares with her clients. She transitioned into the organizing business, becoming a Certified Professional Organizer[®] and earning the Certified Productive Environment Specialist[™] credential. As the owner of LivingOrder[®] San Antonio, she has provided coaching for clients as varied as authors, physicians, artists, students, teachers, domestic engineers, and business owners. Helene also conducts productivity workshops for larger groups such as non-profits, schools and businesses, and serves on the trailblazing team providing organizing help at *The Clutter Diet*. She has been a featured organizing expert in publications such as *Woman's Day*, as well as on Fox, CBS, and NBC affiliates. Helene is the author of *Less Stress for Teachers: More Time & An Organized Classroom*.



Born and raised in Los Angeles, a former soccer player for Texas A&M, and an avid traveler, her wide variety of life experiences and exposure to cultures around the world allow her to offer unique insight and assistance to her clients. In addition to instructing children and adults about the art of organization, she has overseen the design and construction of custom-built homes, applied Feng Shui principles in decorating, and detailed the preparation, staging and sale of nearly a dozen houses. Her specialties include streamlining, rightsizing, and efficient living and working. Her background in education allows her to pass these skills on to her clients.

Helene earned her Bachelor's degree at Texas A&M University and her Master's degree at the University of Texas at San Antonio. She was one of the first professional organizers in South Texas to earn the prestigious CPO[®] designation and the first in Texas to earn both CPO[®] and CPES[™] credentials. She holds teacher and mid-management certifications from the state of Texas and has earned Who's Who Among America's Teachers and Teacher of the Year honors. Helene is a member of the National Association of Professional Organizers (NAPO) and its local chapter, NAPO San Antonio, for which she was one of the founding members as Director of Communications and Technology. She is a National Trainer for NAPO's Quantum Leap program through which she volunteers at local non-profits. Helene serves on the Board of Directors for WELEAD, the local chapter of the National Association for Female Executives (NAFE). She is also the Director of Communications for the international Board of Certification for Professional Organizers. Learn more at www.LivingOrderSA.com.

Helene Segura, M.A. Ed., CPO[®], CPES[™]

Organizing & Productivity Expert

Get organized. Save time. Get more done.SM

LivingOrder[®]

San Antonio

time · data · paper · space

Platforms: Discover @LivingOrderSA

Surf

Organizing & Productivity: www.LivingOrderSA.com

Book: www.LessStressForTeachers.com

Media: www.LivingOrderSA.com/media

Connect

Blog: www.LivingOrderSAblog.com

Twitter: www.twitter.com/LivingOrderSA

Facebook: www.facebook.com/LivingOrderSA

YouTube: www.youtube.com/LivingOrderSA

Pinterest: <http://pinterest.com/LivingOrderSA/>

LinkedIn: <http://www.linkedin.com/in/helenesegura>

Google+: <http://bit.ly/LivingOrderSAGoogle>



Alliances

Clutter Diet: <http://bit.ly/ClutterDiet>

Easy Lunch Boxes: www.EasyLunchboxes.com

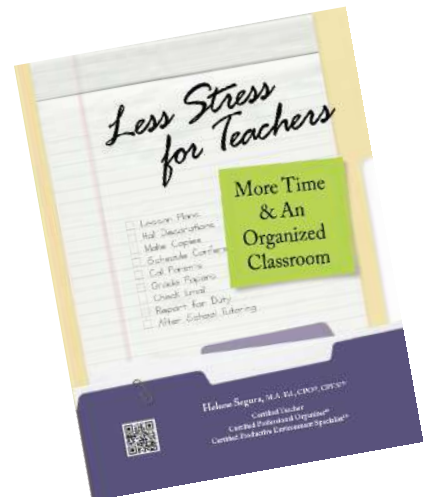
Rubbish Works: www.RubbishWorks.com

The Fit School: <http://thefitschool.com/>

Too Much on Her Plate: <http://toomuchonherplate.com/>

NAPO: www.NAPO.net

BCPO: www.CertifiedProfessionalOrganizers.org



Contact

Phone: 210-892-4990 x73

Email: saoffice@livingordersa.com

Mail: PO Box 830852, San Antonio, TX 78283



Organizing and productivity expert Helene Segura helps stressed out women, entrepreneurs and educators regain control of their chaotic living and working spaces by teaching clients how to understand their core issues causing disorganization and thereby prevent it in the future. She is a Certified Professional Organizer[®] and Certified Productive Environment Specialist[™] and has provided coaching for clients as varied as authors, attorneys, physicians, artists, students, teachers, domestic engineers and business owners. As the owner of LivingOrder[®] San Antonio, Helene also conducts informative organizing workshops for larger groups such as non-profits, schools and businesses, and serves on the trailblazing team providing organizing help online at *The Clutter Diet*. She has been a featured organizing expert in publications such as *Woman's Day Magazine*, as well as on Fox, CBS, and NBC affiliates. Helene is the author of *Less Stress for Teachers: More Time & An Organized Classroom*.

"The first time I met Helene Segura, I knew immediately that she was a brilliant, clever person. Now the world knows, too! I am so excited that this book combines her experience as an award-winning educator with her expertise as a leading professional organizer. What a perfect combination that can help so many teachers (and students who will also benefit)! I grew up in a family of educators, so I know that teachers need support, and Helene's strategies along with her humor and knowing insight can change the daily lives of everyone who listens. All teachers need to read this book!"



—**Lorie Marrero, CPO®**

Creator of ClutterDiet.com

Bestselling author of The Clutter Diet: The Skinny on Organizing Your Home and Taking Control of Your Life
Spokesperson for Goodwill Industries International

"Thanks, Helene!!! It was awesome to get here this morning to an organized desk! Thanks a billion for your help!!!"

—**Kinya Cano**

Producer, KENS 5 TV

"The LivingOrder® newsletter is one of the very best things in my inbox, time after time. You consistently get it just right; it's always a quick, informative, worthwhile read."

—**Geralin Thomas, CPO-CD**

Owner of Metropolitan Organizing and Lead Organizer on A&E's Hoarders

"I so appreciate what you do. You're a treasure. It's so wonderful to have someone joyful in what they do."

—**Jeff Anderson**

Author and Consultant

"We certainly enjoyed the session, Helene. Reading specialists continue to tell me how much they learned from it, and what projects they've accomplished."

—**Candace E. Anderson**

Instructional Specialist, Northside ISD

"Helene helped me organize my space over a year ago, and I'm still organized. Her solutions are so simple and easy to implement!"

—Monica Taylor

Co-host, Daytime @ Nine, KABB Fox 29

"What a pleasure it was to have you as our WCR speaker!! I was not the only person exclaiming that you were one of the best speakers we've ever had!! You were not only helpful, but a true delight. Thanks so much again!"

—Suzette Keller

Women's Council of Realtors

"It was a pleasure meeting with you. I really liked the way you listened to me and did not make me feel inferior about my messes. I also liked the way you listened and encouraged me to make changes that "fit" my personality instead of trying to "rewire" me and make me fit into the magazine picture I dream about. You are good at what you do. Thanks again for the resources page."

—H. Von Dohlen

Mother of 8

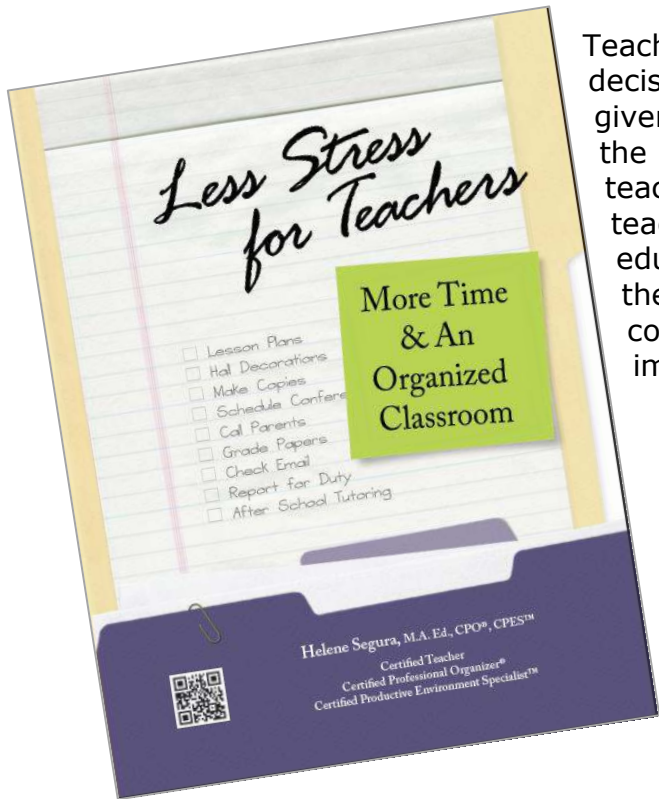
"Thank you for the BIG HUG virtually this morning, and the actual hug yesterday. Both meant a lot to me. It's been a hard, hard time, watching virtually all of my adult life being loaded into a truck and carted off. But you steadied me through it all, and helped me look at things differently. Because of this, I believe I will be able to move forward with a much lighter load, both literally and metaphorically. I don't know how to thank you adequately—what you did for me is not measurable by boxes or truck loads. I can only know in my heart how you have helped me deal with an enormous challenge—one I know I could not have met alone. You brought both professionalism and human caring to this project. That can't be measured, either, but I will never, ever forget the difference you made.

I enjoyed working with you. Oddly, I will miss our little "get togethers", despite the heat, the endless boxes, the tough decisions. If ever you need a testimonial, I'll be glad to oblige. People need to know about you and what you can do for them. There is a huge need for your services out there. I wish I'd found you five or ten years ago! You are a pro and I hope many, many people find their way to you for help in dealing with their own challenges. Best wishes to you."

—Kathy Collins

Starting a new chapter in life

Less Stress for Teachers: More Time & An Organized Classroom



Teachers are bombarded with hundreds of tasks and decision-making situations per day, but they are often not given the tools to cope with all of that. This book addresses the *thinking* behind how to overcome "the overwhelm" that teachers feel on a daily basis. Former award-winning teacher turned organizing expert Helene Segura will guide educators to a more efficient mindset, which will allow them to make better use of time-saving tools, concentrate on the joy of teaching and, more importantly, be happier. Readers will learn:

- ☀️ The 5 most critical areas to control
- ☀️ To create time where you thought it was impossible
- ☀️ To manage email, paperwork, lesson plans and other tasks
- ☀️ To set up your classroom in the most efficient way
- ☀️ To lower your stress level during the school day

Many education books are either research-oriented or a compilation of checklists or a combination of the two. This book is not. Instead, it's a thinking pathway that helps teachers bust through the emotional, psychological and organizational walls that prevent them from *utilizing* planners and other tools. It's two decades' worth of lessons, experiences and anecdotes organized into an easy-to-read book that will make readers laugh, cry, squirm, and ultimately re-evaluate who they are and how they are approaching their school days.

Learn more at www.LessStressForTeachers.com.

The first time I met Helene Segura, I knew immediately that she was a brilliant, clever person. Now the world knows, too! I am so excited that his book combines her experience as an award-winning educator with her expertise as a leading professional organizer. What a perfect combination that can help so many teachers (and students who will also benefit)! I grew up in a family of educators, so I know that teachers need support, and Helene's strategies along with her humor and knowing insight can change the daily lives of everyone who listens. All teachers need to read this book!



Lorie Marrero, CPO®

Creator of ClutterDiet.com

Bestselling author of *The Clutter Diet: The Skinny on Organizing Your Home and Taking Control of Your Life*
Spokesperson for Goodwill Industries International

Every organizing and productivity company says they will be the best for you. But how do they prove that? Experience? Knowledge? Leadership? Lowest price? Reputation? Number of Twitter followers? What it boils down to is this: What is most important to *you*?

If you're not sure what questions you should be asking, check our FAQ page for a list. I invite you to read about my accomplishments and the company that I've built up, and use this information to help you make your decision.

- Helene Segura

LivingOrderSA's Highlights:

- We abide by the ethics code put forth by the National Association of Professional Organizers (NAPO) and the ethical and legal guidelines enforced by the Board of Certification for Professional Organizers (BCPO).

Why this matters: You are about to allow a consultant to enter your home or the inner workings of your business and share private information. You need to know that we believe in integrity, honesty and confidentiality.

- LivingOrder® San Antonio is one of the few firms in the United States that is owned by a Certified Professional Organizer® who is also a Certified Productive Environment Specialist™.

Why this matters: In order to qualify to sit for the rigorous international certification exam, an organizer must have logged 1500 coaching hours within a three year period to prove that she is experienced and successful enough to be considered. Certification shows a commitment to the profession and raising the bar, as well as a demonstration of expert knowledge and skill. An additional certification shows that much more.

- We don't believe in cookie cutter methods.

Why this matters: We use a holistic approach based on years of experience and training to develop customized solutions specifically for you and your situation. There is no such thing as "one size fits all."

- We believe that working together will lead to your success.

Why this matters: After a decade in business, we know that clients who commit to a program are more successful than those who are just "testing the waters." We want you to be successful so we require a minimum of two sessions.

- LivingOrder® San Antonio does not use sub-contractors or contractors.

Why this matters: Our *employees* are trained to meet or exceed national standards and to abide by LivingOrderSA's high expectations. Contractors - by legal and IRS definitions - are not required to follow a company's procedures or handbook. I meticulously train my employees to follow the systems and procedures that I've used to help so many clients. Meet my team: www.LivingOrderSA.com/about

- LivingOrder® has been in business since 2002 and is insured and bonded.

Why this matters: You want a company that is well-established and will be there for you in the long-run. And, in the event of a mishap, you are protected. I'm proud to say that LivingOrder® San Antonio has never had a claim filed.

Helene Segura's Highlights:

- I was nominated to serve on the international governing body of the organizing profession.
Why this matters: There are thousands of organizers around the world, so it is an honor and privilege to be recognized by my peers as a leader in the industry. I was named as the Director of Communications for the international Board of Certification for Professional Organizers (BCPO), as well as a National Trainer for Quantum Leap, a committee within the National Association of Professional Organizers (NAPO).
- I am a published author.
Why this matters: You want an innovative company to alleviate your stressful situation. I have pioneered unique methods, systems and teaching materials, all of which we teach our clients. The methods are also explained in my book, *Less Stress for Teachers: More Time & An Organized Classroom*. Additionally, I was asked to contribute to an e-book called *Sync or Swim*, which offers 201 tips from organizing experts around the world.
- I am active at the international level of organizing.
Why this matters: I serve as an expert on the team of Certified Professional Organizers® at The Clutter Diet, helping thousands of members from over a dozen countries get organized via the Internet. I am proud of the skills that I've showcased that led me to be asked to serve with this esteemed group.
- I enjoy powerful relationships with Certified Professional Organizers® across the country.
Why this matters: This allows my team to stay abreast of the latest advancements and apply innovative practices. I can also refer our clients to CPO's across the country if they ever relocate from San Antonio or have family in need in other parts of the world.
- I annually attend NAPO's national organizing conference.
Why this matters: My team strives for continuous improvement, which includes furthering our education from nationally known trainers and getting updates on the newest organizing products and productivity practices. I have attended each year since 2009 and have been requested to present to my colleagues in 2011 and 2012 – a great honor.
- I have been a leader in the organizing industry locally.
Why this matters: I was on the board that helped establish our local San Antonio chapter of NAPO, serving as the Founding Director of Communications and Technology. I served on the board from 2006 until 2011, leaving the local board when I was asked to serve at the international level. I continue to assist with the chapter's annual GO Month community event. I believe in promoting the industry about which I am so passionate.
- I have more than 30 media appearances.
Why this matters: From local television and publications to *Woman's Day* and A&E's *Hoarders*, the media respects the credibility I have established in my industry.

- I am involved in the community.

Why this matters: I am partnered with Goodwill of San Antonio, so we help educate San Antonio about getting organized for a good cause: Declutter + Donate = Change Lives. I also present pro bono to the clients assisted by Dress for Success and Fairweather Family Lodge. It is important to me to give back in any way I can.

- I have strong partnerships within the business community.

Why this matters: LivingOrder[®] is the official organizing company for California Closets in San Antonio and Austin. We know that they had a variety of firms from which to choose, and we are honored that we were their selection. I have also served on the board of the local chapter of the National Association for Female Executives (NAFE) since 2010, and have created strong business relationships which benefit my clients. When our clients need resources other than organizing, we can point them in the right direction.

On the national level, I have alliances with companies across the country, including Clutter Diet, Fit School, Easy Lunchboxes, Rubbish Works and Too Much on Her Plate.

So, what does all of this mean?

Through my passion, research and innovation, I've become an expert in the field of organizing and productivity. My reputation extends beyond San Antonio and across the nation. I believe in honesty and integrity and have chosen the members of my team based on these character traits, as well as their desire to help others and consistently deliver excellence. If quality, knowledge, experience, reputation, and leadership in the profession are important to you, then you'll want to read about what services we offer to help our residential and business clients kick chaos to the curb.

If you feel that these qualifications do not meet your standards, I invite you to research other companies owned by Certified Professional Organizers[®]. You can find them here: <http://www.CertifiedProfessionalOrganizers.org/cpo-directory.php>

If you definitely know that you want us to help you but are afraid of how expensive it might be to work with an elite organizing firm, please contact us to discuss your situation. We will most certainly never be the lowest price in town, but you'll be surprised at how much it *doesn't cost* to experience two sessions that will *change your life*.

